*cordctrl
control your wires*

ever wondered why your earphones can't seem to stop making out with your keys, with the headset of your phone or even with itself? well as a matter of fact, it has more to do with dull science than with passionate love. according to the mathematicians, the tangle phenomenon is closely related to so called tangle theory, an undercategory of knot theory. most likely it has also something to do with chaos theory - sounds reasonable considering what the cord tangle looks like and how it feels in your brain when sorting it out.

the solution to this advanced scientific problem is *cordctrl, a swedish invention dedicated to helping you avoid this irritating phenomenon. *cordctrl is made of 100% silicone and a lot of affection. simply wrap your headphone cord around the *cordctrl and lock it at both ends by sliding the cord into the slots. when you want to use your pod, you just release the headphones cord from the slot, role it out and lock it again at a desirable length. works with headphones of iPod®/ iPhone™and any other cords of similar dimensions.

the *cordctrl series is designed and produced in sweden by control your wires AB. for more information please visit www.cordctrl.com

a sad and far to common sight when you pick
something out of your pocket

this is pretty much what the scientists think tangle
theory looks like, the mathematical explanation to
your messy cord tangle

*cordctrl in action

www.cordctrl.com

product details

*cordctrl is a simple yet innovative product for managing the constant mess of the earphone cord to your mp3 player or mobile phone.

*cordctrl is designed and produced in sweden. the product is made of 100% high grade liquid silicone and is delivered in its specially designed sealed white plastic packaging. the packaging material is polypropylene, which is a light weight and clean plastic material optimal for consumer packaging and well suited for our recycling systems.

*cordctrl is offered in three basic colors; black, white and red. limited edition colors will follow...

*cordctrl black (001)

*cordctrl white (002)

*cordctrl red (003)

product name: *cordctrl
dimensions: 65 mm (length), 12 mm (diameter)
material: 100% high grade liquid silicone (Wacker Silicones)
packaging: sealed and screen printed packaging of dimensions 115 x 115 x 12 mm

trade mark: *cordctrl
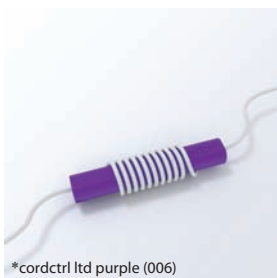IP: design registration pending regarding product and packaging
designed by: control your wires AB, Sweden
produced in: Sweden

new limited colors

*cordctrl ltd frost (004)

*cordctrl ltd purple (006)

*cordctrl ltd turquoise blue (007)

*cordctrl ltd pink (005)

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display system

the retail display stand consists of a pair of transparant acrylic boxes of half moon shape that can be placed together with a sign on the counter
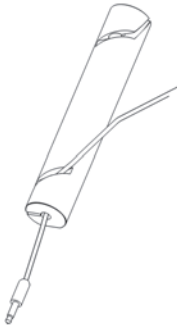

front side of the display stand
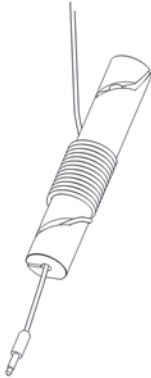
back side of the display stand
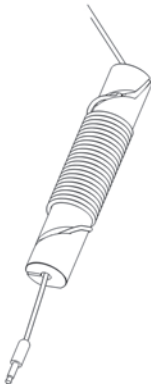
www.cordctrl.com

how to use it

1)

slide the cord into the slot and pull.
snap!

2)

wrap the cable around the *cordctrl.

3)

slide the cord into the upper slot and pull.
snap!

that's it!
no more messy cords.